

**Janelle Ward**  
Leiden, the Netherlands  
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**EMPLOYMENT**

- Assistant Professor** **2009-present**  
Department of Media and Communication  
Erasmus School of History, Culture and Communication  
Erasmus University Rotterdam
- Lecturer in Media and Communication** **2008-2009**  
Department of Media and Communication  
Erasmus School of History, Culture and Communication  
Erasmus University Rotterdam
- Lecturer and Thesis Supervisor** **2002-2008**  
International School for Humanities and Social Sciences (ISHSS)  
Department of Communication Science  
University of Amsterdam
- Research Associate** **2007-2008**  
CIVICWEB: Young People, the Internet, and Civic Participation  
Amsterdam School of Communications Research (ASCoR)  
University of Amsterdam
- Academic Visitor** **2005**  
Oxford Internet Institute (OII), University of Oxford

**EDUCATION**

- Ph.D. in Political Communication** **2009**  
Amsterdam School of Communications Research (ASCoR)  
University of Amsterdam, The Netherlands  
Dissertation: *Youth, Citizenship and Online Political Communication*
- M.A. (Cum Laude) in European Communication Studies** **2003**  
International School for Humanities and Social Sciences (ISHSS)  
University of Amsterdam, The Netherlands

Thesis: *Television News and Election Campaigns: The 2001 British General Election in Comparative Perspective*

**B.A. in Communication Arts and Psychology**  
University of Wisconsin-Madison, United States

**2001**

## **PUBLICATION LIST**

### **International Peer Reviewed Journal Articles**

- Ward, J., & Rocha, R. (2018). "No more blackface!" How can we get people to change their minds about Zwarte Piet? *Journal of Critical Thought and Praxis* 7(1). Available at <https://lib.dr.iastate.edu/jctp/vol7/iss1>
- Wu, S., & Ward, J. (2018). The mediation of gay men's lives: A review of gay dating app studies. *Sociology Compass* 12(2), 1-10. DOI: 10.1111/soc4.12560
- Ward, J. (2017). What are you doing on Tinder? Impression motivation and construction on a matchmaking mobile app. *Information, Communication & Society*, 20(11), 1644-1659. DOI link: <https://doi.org/10.1080/1369118x.2016.1252412>
- Ward, J. (2016). Swiping, matching, chatting: Self-presentation and self-disclosure on mobile dating apps. *Human IT* 13(2), 81-95.
- Grow, G., & Ward, J. (2013). The role of authenticity in electoral social media campaigns. *First Monday* 18(4). Available at <http://www.uic.edu/htbin/cgiwrap/bin/ojs/index.php/fm/article/view/4269/3425>
- Ward, J. (2011). Reaching citizens online: How youth organizations are evolving their web presence. *Information, Communication and Society* 14(6), 917-936.
- Ward, J., & de Vreese, C. (2011). Political consumerism, young citizens and the internet. *Media, Culture & Society* 33(3), 399-413.
- Ward, J. (2010). Communication from the condemned: Last statements on Death Row. *The Psychologist* 23(9), 724-727.
- Ward, J. (2008). The online citizen-consumer: Addressing young people's political consumption through technology. *Journal of Youth Studies* 11(5), 513-526.
- Schuck, A., & Ward, J. (2008). Dealing with the inevitable: Strategies of self-presentation and meaning construction in the final statements of inmates on Texas Death Row. *Discourse & Society* 19(1), 43-62.
- Ward, J. (2005). Opportunities for engagement in cyberspace: Political youth Web sites in the 2004 European Parliament election campaign. *Information Polity* 10(3/4), 233-246.
- Lusoli, W., & Ward, J. (2005). 'Politics makes strange bedfellows': the Internet in the 2004 European Parliament election. *International Journal of Press-Politics*, 10(4), 71-97.
- Leydesdorff, L., & Ward, J. (2005). Science shops: A kaleidoscope of science-society collaborations in Europe. *Public Understanding of Science*, 14(4), 353-372.

### **Books**

- Ward, J. (2012). *Communicating citizenship online*. Euricom Monographs: New Media & Democracy. New Jersey, USA: Hampton Press.

Ward, J. (2008). Youth, citizenship, and online political communication. Doctoral Dissertation. University of Amsterdam, Amsterdam School of Communication Research, the Netherlands.

### **Book Chapters**

Gerodimos, R. & Ward, J. (2014). Citizen diplomacy: A framework for the study of online civic engagement with global affairs. In A. Samaras (Ed.), GPSG Athens Conference edited book: *Images of Nations: Strategic Communications, Soft Power and the Media*. Athens: Kastaniotis Publishers.

Ward, J. (2013). Youth and websites: Exploring how young people use the internet for political participation. In R. Scullion, R. Gerodimos, D. Jackson, & D. Lilleker (Eds.), *The Media, Political Participation and Empowerment* (pp. 192-204). London: Routledge.

Ward, J. (2012). Reaching citizens online: How youth organizations are evolving their web presence. In B. D. Loader and D. Mercea (Eds.), *Social Media and Democracy: Innovations in Participatory Politics* (pp. 150-165). London: Routledge.

Ward, J. (2011 – reprint). The online citizen-consumer: Addressing young people's political consumption through technology. In A. Coffey & T. Hall (Eds.), *Researching Young People, Volume 2: Engagements* (pp. 117-133). Sage Publications.

Ward, J. (2010). Political consumerism as political participation? Evidence from the Netherlands and the United Kingdom. In K. Brants & K. Voltmer (Eds.), *Challenging the primacy of politics: Political communication in postmodern democracy* (pp. 167-182). Hampshire, UK: Palgrave Publishers.

Ward, J. (2010). Purchasing or protesting? Expanding the notion of the (online) citizen-consumer. In P. Dahlgren & T. Olson (Eds.), *Young citizens, ICT's and democracy* (pp. 35-50). Gothenborg: Nordicom Books.

Ward, J. (2007). Addressing young people online: The 2004 European Parliament election campaign and political youth web sites. In R. Kluver, N. Jankowski, K. Foot, & S. Schneider (Eds.), *The internet and national elections: A comparative study of web campaigning* (pp. 136-149). London: Routledge.

Gerodimos, R., & Ward, J. (2007). Rethinking online youth civic engagement: Reflections on web content analysis. In B. Loader (Ed.), *Young citizens in the digital age: Political engagement, young people and new media* (pp. 114-126). London: Routledge.

### **Conference Papers/Presentations**

Ward, J. (2017, November). "Please Swipe Right": An Autoethnographic Short Story. Paper presented at the National Communication Association conference (NCA), Dallas, Texas, USA.

Ward, J. (2017, May). Autoethnographic Reflections on Dating App Self-Presentation. Paper presented at the International Congress of Qualitative Inquiry (ICQI), Champaign-Urbana, Illinois, USA.

Ward, J., & Rocha, R. (2017, May). "No more black face!" How can we get people to change their minds about Zwarte Piet? Paper presented at the International

- Congress of Qualitative Inquiry (ICQI), Champaign-Urbana, Illinois, USA.
- Ward, J. (2017, February). *Making an Impression on Tinder: An Autoethnography*. Paper presented at the European Congress of Qualitative Inquiry (ECQI), Leuven, Belgium.
- Ward, J. (2016, February). *The Self-Presentation Strategies of Tinder Users in the Netherlands*. Paper presented at The International Conference on Technology, Knowledge and Society, Buenos Aires, Argentina.
- Ward, J. (2015, July). *The next best thing? Managing impressions on Tinder*. Paper presented at the 2015 Social Media & Society Conference, Toronto, Canada.
- Ward, J. (2015, May). *Is There Something Missing? Self-Presentation Practices on Tinder*. Paper presented at the International Communication Association (ICA) 12th Annual Mobile Preconference, San Juan, Puerto.
- Ward, J. (2014, November). *All the World's a Stage: Strategies of Self-Presentation on Tinder*. Paper presented at the Asian Conference on Media & Mass Communication (MediAsia), Osaka, Japan.
- Ward, J. (2014, September). *Let's Talk About Zwarte Piet: How Facebook Users Engage with the Debate*. Paper presented at the IAFOR North American Conference on Media, Film & Cultural Studies, Providence, Rhode Island, USA.
- Ward, J. (2014, April). *Petitioners versus activists: The case of Zwarte Piet and Facebook*. Paper presented at the eCampaigning Forum, Oxford, UK.
- Ward, J. (2013, November). *How are political consumers engaging with social media?* Paper presented at the Asian Conference on Media & Mass Communication (MediAsia), Osaka, Japan.
- Ward, J. (2013, September). *Political consumerism and social media*. Paper presented at the ECPR General Conference, Bordeaux, France.
- Ward, J. (2012, March). *Communicating citizenship online: The web presence of youth organizations*. Paper presented at the eCampaigning Forum Knowledge Exchange, Oxford, UK.
- Ward, J. (2011, November). *What are UK youth doing online? Exploring dimensions of participation and use*. Paper presented at the Political Studies Association Media and Politics Group (MPG) Annual Conference, Bournemouth University, UK.
- Ward, J. (2011, August). *Youth Organizations and New Media: Qualitative and Quantitative Analytical Approaches*. Paper presented at the European Consortium for Political Research (ECPR), University of Iceland, Reykjavik, Iceland.
- Ward, J. (2010, June). *Reaching citizens online: How youth organisations are adapting their web presence to Web 2.0*. Paper presented at Networking Democracy: New Media Innovations in Participatory Politics, Babe-Bolyai University, Cluj, Romania.
- Ward, J., & de Vreese, C. (2010, June). *An online perspective on youth political consumerism and political participation*. Paper presented at the annual meeting of the International Communication Association (ICA), Singapore.
- Ward, J. (2010, May). *The web presence of youth organizations: Comparing offline philosophy and online structure*. Paper presented at Youth, Media and Social Change, Northampton, UK.
- Ward, J. (2009, November). *Tweeting about Earth Day 2009: New media as spectacle*. Paper presented at *Media, Communication and the Spectacle*, Erasmus University

- Rotterdam, the Netherlands.
- Ward, J. (2009, October). Youth citizenship online: Contrasting web producers' aims and online content. Paper presented at the *Association of Internet Researchers (AoIR)* conference. Milwaukee, USA.
- Ward, J. (2008, March). Political consumerism, young citizens and the internet. Paper presented at the *Leeds-Amsterdam conference on Challenging the Primacy of Politics: Political Communication in Post-Modern Democracy*. Amsterdam, The Netherlands.
- Ward, J. (2007, July). The online citizen-consumer: Addressing political consumption through technology. Paper presented at the *Young People, New Technologies and Political Engagement seminar*. University of Surrey, Guildford, England.
- Ward, J. (2007, April). Purchasing or protesting? Expanding the notion of the (online) citizen-consumer. Paper presented at the *Young Citizens, ICTs and Democracy Symposium*. Lund University, Malmö, Sweden.
- Schuck, A., & Ward, J. (2007, February). Dealing with the inevitable: Strategies of self-representation and meaning construction in the final statements of inmates on Texas Death Row. Paper presented at *Etmaal voor de communicatiewetenschap*. Antwerp, Belgium. **Young Scholar Best Paper Award.**
- Ward, J. (2005, October). Political youth websites during election campaigns: A comparative perspective between the U.S. and the U.K. Paper presented at the *Association of Internet Researchers (AoIR)* conference. Chicago, USA.
- Gerodimos, R., & Ward, J. (2005, September). Rethinking online youth civic engagement: Reflections on web content analysis. Paper presented at Logged on but Disaffected? *Young People, Citizenship and ICTs Symposium*. York, UK.
- Ward, J. (2001, May). The effects of priming and non-verbal behavior on self-disclosure. Presented at the *Hilldale Undergraduate/Faculty Research Award Symposium*, University of Wisconsin, Madison.

### **Invited lectures/discussions**

- Ward, J. (2017). *Making an Impression on Tinder*. A presentation for Liefde & de Stad 4: Match Me if You Can, 14 February 2017, Pakhuis de Zwijger, Amsterdam, the Netherlands.
- Ward, J. (2016). *Using creative writing in our work*. Invited talk for Amsterdam-based LeanIn Chapter for professional women, 25 October 2016, The Hoxton, Amsterdam, the Netherlands.
- Ward, J. (2016). ARB (arts-based research): Using creative writing in research. Invited guest lecture for Creative Methods of Research course, 21 September 2016, Utrecht University, the Netherlands.
- Ward, J. (2016). *Every connection can change your life: An academic look at Tinder*. Invited lecture for the HonEURs Alumni Association, 26 January 2016, Rotterdam, the Netherlands.
- Ward, J. (2015). *What does your Tinder profile say about you?* Invited lecture for Permanent Beta Day 7, 13 November 2015, Het Lyceum Rotterdam, Rotterdam, the Netherlands.
- Ward, J. (2015). *The perfect Tinder profile*. Invited lecture for the Erasmus Pavilion, 14 September 2015, Erasmus University Rotterdam, Rotterdam, the Netherlands.

- Ward, J. (2015). *Self-presentation and gender differences on Tinder*. Invited talk for Amsterdam-based LeanIn Chapter for professional women, 28 August 2015, Buurtkamer Costa & Co., Amsterdam, the Netherlands.
- Ward, J. (2014). *Remarks on #chicagoGirl: The Social Network Takes on a Dictator*. Invited talk for the Movies that Matter on tour program, 8 May 2014, Filmhuis Lumen, Delft, the Netherlands.
- Ward, J. (2012). *Social Media and the U.S. Election*. Presentation for All American Night Symposium, 6 November 2012, Pieterskerk, Leiden, the Netherlands.
- Ward, J. (2012). *Social Media and the U.S. Election*. A course hosted by the John Adams Institute in Amsterdam, the Netherlands, 22 October – 12 November 2012.
- Ward, J. (2012). Host and moderator, U.S. Election Debate, Economics Faculty Association Rotterdam (EFR), Erasmus University Rotterdam, 10 October 2012.
- Ward, J. (2012). *Building an effective social media strategy*. Invited keynote for “Getting Strategic through Social Media,” Lifelong Learning Programme, Grundtvig, at the Rotterdam Volksuniversiteit, 25 May 2012, Rotterdam, the Netherlands.
- Ward, J. (2010). *Citizens online: Youth political participation and new media*. Invited lecture presented at the Roundtable talk: “Youth and Politics: Towards a New Model of Citizenship?” held by the Group of the Progressive Alliance of Socialists & Democrats in the European Parliament, 12 May 2010, Brussels, Belgium.
- Ward, J. (2010). *An academic perspective on web users and NGOs*. Invited lecture presented at the eCampaigning Forum, 23-24 March 2010, Oxford, UK.
- Ward, J. & Schuck, A. (2009). *Strategies of self-presentation of death row inmates*. Invited lecture presented at Discourse in Organizations (DiO) seminar, 13 February 2009. University of Antwerp, Belgium.
- Ward, J. (2008). Debate participant: The Role of the Media in the U.S. elections. US Election Night hosted by the Jonge Democraten (Young Democrats), Utrecht, The Netherlands.

### **Research Reports and Policy Papers**

- Ward, J. (2004). *The Irish 2004 EP electoral web sphere*. Final report for the Internet and Elections Project.
- Lusoli, W. & Ward, J. (2004). *The 2004 European Parliament Election UK component*. Final report for the Internet and Elections Project.
- Leydesdorff, L. & Ward, J. (2003). *Communication of science shop mediation: A kaleidoscope of university-industry relations*. Report to the European Commission. Interacts Project HPV1-CT-2001-60039. University of Amsterdam: ASCoR, 2003.

### **Book Reviews**

- Ward, J. (2017). Technology’s role in the consumption of love. *Human IT* 13(3), 85-88.
- Ward, J. (2008). “The University of Google” by Tara Brabazon. *Information, Communication and Society* 11(8), 1178-1179.

### **Other publications**

- Ward, J. (2017). The creative academic. Inside Higher Ed.  
<https://www.insidehighered.com/advice/2017/10/24/how-boost-creativity-academe-essay>
- Ward, J. (2017). A sign of the times: The dating app photo. In Sign of the Times: Understanding Insignia in a World of Flux. Zeeuws Museum.  
<https://signofthetimes.zeeuwsmuseum.nl/>
- Awad, I., Azrioual, S., Cieraad, T., Costa, A., De Vries, K., Engelbert, J., Lochem, I., Nzume, A., Olivieira, J., Sterkenburg, J.C. van, Stipriaan, A. & Ward, J. (2015). PIET: Handboek voor een moderne Sinterklaasviering. Rotterdam/Amsterdam: Trichis / Noturban. <https://pietmagazine.nl/>
- Ward, J. (2009). Social academia: The impact of web 2.0 on research practices. *The Broker* 15, 11-18.
- Short story publications (2012-present) available at <http://janelleward.com>

### **MEDIA APPEARANCES**

- 18 April 2017: Janelle Ward on the Complexity of Online Dating. Realities podcast by Mark Fonseca Rendeiro. <http://realitiespodcast.com/2017/rfts-11/>
- 11 February 2017: Volkskrant. Keuzestress: de keerzijde van een onbeperkt datingaanbod. By Julien Althuisius.  
<http://www.volkskrant.nl/magazine/keuzestress-de-keerzijde-van-een-onbeperkt-datingaanbod~a4460972/>
- February 2017: HP/De Tijd. February 2017. It's a Match! HP/De Tijd 02: Lang leve de lust-special by Ricci Scheldwacht.
- February 2016: De Volkskrant (13-2-2016). Het Perfecte...Tinderprofiel by Mickey Steijaert. <http://www.volkskrant.nl/wetenschap/zo-maak-je-het-perfecte-tinderprofiel~a4243408/>
- December 2015: *De Kennis van Nu*: Het Nieuwe Daten Special. "Love me Tinder" by Isabelle Poot. <http://www.dekennisvannu.nl/site/special/Het-nieuwe-daten/26#!/artikel/Love-me-Tinder/7799>
- September 2015: Algemeen Dagblad (9-9-2015). Even Vragen Aan "Vrouwen met duck-face niet intelligent."
- September 2015: Metro (3-9-2015). "Vijf tips voor het perfecte tinderprofiel" by Tahnee van Nispen. <http://www.metronieuws.nl/digitaal/2015/09/vijf-tips-voor-het-perfecte-tinderprofiel>
- September 2015: Metro (3-9-2015). "Studenten op tindertraining voor perfecte profiel" by Tahnee van Nispen.  
<http://www.metronieuws.nl/binnenland/rotterdam/2015/09/studenten-op-tindertraining-voor-perfecte-profiel>
- January 2011: *Associated Press*: Condemned inmates' last words telling:  
<http://www.newstribune.com/news/2011/jan/10/condemned-inmates-last-words-telling/>
- March 2010: *IS Magazine* (Internationale Samenwerking). Reportage: Lindy en Lonke, lost in space: [http://www.isonline.nl/?node\\_id=65495](http://www.isonline.nl/?node_id=65495)
- January 2010: International Bachelor Communication and Media (IBCoM) Introduction Video (Erasmus University Rotterdam):

<http://www.eshcc.eur.nl/english/ibcom/contact/video/>  
 February 2009: *Folia* (volume 62, Number 20, 6-Feb-2009, p.5):  
[www.folia.nl/archief/jaargang\\_62/Folia20\\_62.pdf](http://www.folia.nl/archief/jaargang_62/Folia20_62.pdf)

## TEACHING AND SUPERVISION

<b>Instructor and coordinator</b> Research Workshop: Interpersonal Relations Online MA-level, ESHCC, Erasmus University Rotterdam	<b>2015-2017</b>
<b>Instructor and coordinator</b> Research Seminar: New Media and Politics MA-level, ESHCC, Erasmus University Rotterdam	<b>2008-2017</b>
<b>Instructor and coordinator</b> Communication and Media Practice, BA-level ESHCC, Erasmus University Rotterdam	<b>2014-2017</b>
<b>Instructor and coordinator</b> Workshop Communication Management, BA-level ESHCC, Erasmus University Rotterdam	<b>2014-2017</b>
<b>Instructor and coordinator</b> Research Design, Research Master level ESHCC, Erasmus University Rotterdam	<b>2009-2016</b>
<b>Instructor</b> Methods of Media Research, MA-level ESHCC, Erasmus University Rotterdam	<b>2014-2015</b>
<b>Instructor</b> Research Workshop: New Media and International Business BA-level, ESHCC, Erasmus University Rotterdam	<b>2011</b>
<b>Instructor and coordinator</b> Qualitative Methods in Media and Communication, BA-level International Bachelor Communication and Media ESHCC, Erasmus University Rotterdam	<b>2011, 2014</b>
<b>Instructor and coordinator</b> Communication Technologies and their Impacts, BA-level International Bachelor Communication and Media ESHCC, Erasmus University Rotterdam	<b>2008-2011</b>
<b>Instructor and coordinator</b>	<b>2009</b>

Methods of Research, pre-master level  
ESHCC, Erasmus University Rotterdam

**Instructor** **2009, 2011**  
Research Seminar Media, BA and MA-level theses  
ESHCC, Erasmus University Rotterdam

**Instructor** **2008-2009**  
Cultural Influences on Communication, BA-level  
ESHCC, Erasmus University Rotterdam

**Instructor and coordinator** **2008**  
The Media and the 2008 U.S. Presidential Election Campaign, BA-level  
International School for Humanities and Social Sciences (ISHSS)  
University of Amsterdam

**Instructor and coordinator** **2006-2008**  
New Media, Politics and Youth, BA-level  
International School for Humanities and Social Sciences (ISHSS)  
University of Amsterdam

**Instructor and coordinator** **2008**  
Research Methods Workshop, Erasmus Mundus Masters Programme  
Department of Communication  
University of Amsterdam

**Instructor and coordinator** **2005-2008**  
Communication & Society, BA and MA-level  
Department of Communication  
University of Amsterdam

**Instructor and coordinator** **2004-2007**  
Introduction to Research Methodology, MA-level  
International School for Humanities and Social Sciences (ISHSS)  
University of Amsterdam

**Supervision of Master's theses** **2004-2008**  
International School for Humanities and Social Sciences (ISHSS)  
University of Amsterdam

**Supervision of Master's/Research Master's theses and traineeships**  
Erasmus School of History, Culture and Communication **2012-2017**  
Erasmus University Rotterdam